

CATALOG ADVERTISING: BLACK & WHITE ONLY

Color ads are not available except on the back cover of the catalog. Full-page Catalog back-cover ad 7 1/2" x 4 1/2" Camera Ready \$75.00. Please contact Michelle Prescott-Guderian to check availability of the back cover before submitting.

_____ Full Page	7 1/2" x 4 1/2"	\$50.00
_____ Half Page	3 3/4" x 4 1/2"	\$30.00
_____ Quarter Page	2" x 4 1/2"	\$20.00
_____ Breeder Listing		\$10.00

ADS ARE SUBJECT TO EDITING . . . IF THE COPY IS NOT CLEAR OF INTENT OR IF IT INCLUDES TOO MUCH COPY AND PHOTOGRAPH FOR SPACE ALLOWED.

PLEASE TYPEWRITE OR PRINT PLAINLY ALL COPY.

- + A few well-chosen words make a more attractive advertisement.
- + **All advertising orders are subject to club approval.**
- + Photographs to be stripped into circles or ovals should have plenty of background showing.
- + Any holes, tears, creases, ink or pencil marks, clear tape, etc. over photographs, logos or copy will be reproduced and show up on the final copy.
- + Dark colors such as red, orange, etc., will reproduce as solid black.
- + Gold, light green, blue, yellow DO NOT reproduce well.
- + Camera-ready JPEG files are preferred.
- + **Computer generated prints or negatives will NOT be accepted.**

ADVERTISER'S SIGNATURE _____

ADDRESS _____

TELEPHONE _____

AMOUNT ENCLOSED _____

Send ad copy and check to:

Michelle Prescott-Guderian
1653 Naples Street
Mora, MN 55051
507-951-6783
mepguderian@gmail.com

Make checks payable to: NIWC

THE DEADLINE FOR ADVERTISING IS MONDAY, MAY 19TH, 2025

The management will exercise every precaution for the safety of the dogs and exhibitors; however, the Northstar Irish Wolfhound Club, its members and/or agents, Show Secretary and Show Site management, will not be liable for any disappearance, loss, theft, injury, or any other damage caused by or to any dog, person or property from any cause. It is distinctly understood that every dog is in the care, custody, and control of its owner or handler during the entire time the dog is on the show premises.